

EASTBOURNE / NEWHAVEN SOLUTION BUILDING SESSION

A workshop delivered by YouthTheGapCIC to Coastal Catalyst partners based in Eastbourne or Newhaven. The task was to collaboratively come up with solutions to the question, “How do we design something that makes esports careers visible to young people—and credible to their parents?”

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YOUTHTHEGAP

YouthTheGapCIC is an multi-award-winning consultancy determined to reimagine the possibilities of education and its curriculum.

We work directly with schools to identify gaps and co-create solutions to fix them, whilst taking the weight off of teachers' shoulders.

COASTAL CATALYST

Our aim is to enhance the life chances of young people along the **Sussex Coastal Corridor** through creative and cultural engagement.

We focus on:

- **Creativity** – Providing access to inspiring creative experiences
- **Skills & Employability** – Developing skills and experiences of the workplace that open real career pathways
- **Collaboration** – Building partnerships that create stronger, more resilient networks and share knowledge



Solution Building Sessions

THEME: Responding to Building strong pathways into creative careers

Each session will gather a small local group of interested parties:

- Employers
- Cultural organisations
- Educators
- Young people 14-25

We are going to build upon our Knowledge Exchange sessions with the identified challenges and forge solutions within each local hub area.

Each session will have access to a grant from the Coastal Catalyst Test and Development fund to support the delivery of the solution.

Shaping the Future

Helping Young People Access Creative Careers

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Test and Development Fund:

- £4,000 per hub (£8,000 in total) is available to support one solution from today's session.
- Designed to catalyse local activity (pilot ideas, build partnerships, lead to wider initiatives).
- Not for one-off events or long-term standalone programmes.
- Funded project must: issue digital badges, be a Project Partner, and link to wider signposting opportunities.



Our Prompt

“How do we design something that makes esports careers visible to young people—and credible to their parents?”

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Today's focus is co-creating a solution, not just discussing challenges.

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**FUTURE LEARNERS
CREATORS**



30 Minutes

1. What are different possible solutions to the challenge?
2. Who would each solution benefit (14–25s, NEETs, specific age groups)?
3. What skills would young people develop (Creative, Workplace, Networking)?
4. Are there existing projects that could be adapted, expanded, or scaled?
5. How could these ideas reach new young people or new geographic areas?

15 Minutes

Let's shortlist 2–3 most promising ideas, to take ONE forward!

1. Which idea is most achievable within the £4k Test and Development fund?
2. Which idea best matches Coastal Catalyst outcomes (sustainability, new reach, collaboration)?
3. Which idea could naturally connect into wider opportunities and signposting?

Grab an A2 sheet!

45 Minutes

Project Development - let's ALL work together!

- 1.- What exactly will happen? (Project Title and Summary)
- 2.- Who will benefit? (Target Audience)
- 3.- What is the young person doing? Engaging, participating, demonstrating, leading (Badge Layer)
- 4.- What skills will they build? (Skills)
- 5.- Who is involved in delivery? (Key Partners and Roles)
- 6.- What is the delivery timeline and major activities? (Action Plan)
- 7.- What is the total project budget?
- 8.- How much will be requested from Coastal Catalyst?
- 9.- Is there match funding or in-kind support?
- 10.- How does this connect to wider initiatives? Where will young people be signposted?

Next Steps

What happens next?

1. Need to ascertain the contact point for any missing info
2. CC Team will pre-fill the Test and Development proposal
3. Lead partners will review and submit
4. Timeline for decision-making and project start

And Remember!

What happens next?

1. Funded project must: issue digital badges, be a Project Partner, and link to wider signposting opportunities
2. Ensure all safeguarding procedures are installed
3. Pass all evaluation requirements

Become a Partner

COASTAL CATALYST



Connect potential with opportunity.

We're building visible, inclusive pathways into the creative industries along the Sussex coast.

CREATIVITY - Promote your opportunities to young people.

- We'll share your creative workshops, placements, training or job opportunities on [ERIC](#) — reaching young people ready to engage.

SKILLS & EMPLOYABILITY - Award Digital Badges

- Give young people visible recognition for their skills and experience — from creative thinking to real-world experience.
- Access funded opportunities
- Test and develop new ways of engaging young people in creative careers through pilot programmes and innovation funding.

COLLABORATION - Be part of a regional network

- Join a growing group of educators, employers, cultural organisations and local authorities working together to remove barriers and open doors.

JOIN OUR MOVEMENT

EMAIL US TO GET STARTED!



HELLO@YOUTHTHEGAP.UK



@YOUTHTHEGAP



YOUTHTHEGAP CIC



WWW.YOUTHTHEGAP.UK

THANK YOU!

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