

GETTING CREATIVE CAREER READY

A presentation often delivered in assemblies or classrooms to give young people an insight into the possibilities and options available to them in the creative industries, and why it might be a good career choice for them.

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**ARTS COUNCIL
ENGLAND**



Getting

Creative

Career

Ready

Explore. Experience. Get Inspired.

DISCOVER!
creative
careers
month

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**FUTURE LEARNERS
CREATORS**

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accelerator

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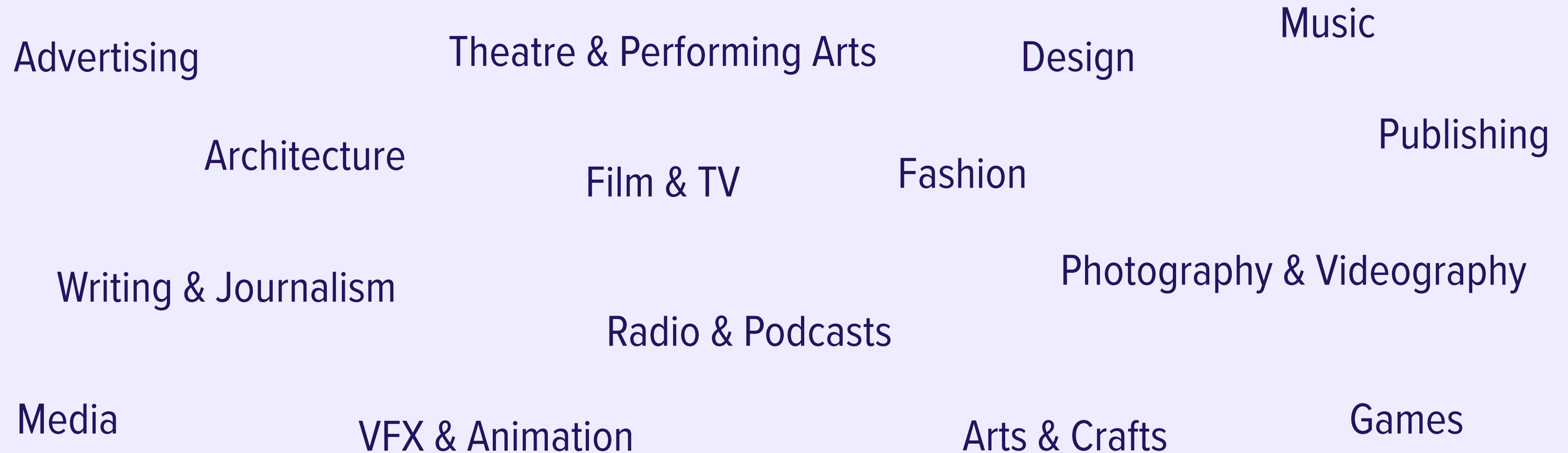
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PAVILION

DISCOVER!
creative careers



Funded by
UK Government

Creative Industries



“What sub-sector interests you the most?”

Why Choose a Creative Career?

- Self expression
- Creating something that didn't exist before
- Boosting self esteem
- Learning new skills
- Building community
- Exploring new places
- Variety of experiences
- Learning new things about yourself
- Supporting others

Busting the Myths

“The creative industries are small”



Busting the Myths

“The creative industries are small”

- *Over 3.12 million people work in the Creative & Cultural sector in the UK*
- *Over £100 billion goes into the UK economy from these industries every year*
- *There are 354.1k creative & cultural businesses (nearly 13% of the UK)*



Busting the Myths

“Creative jobs are badly paid”



Busting the Myths

“Creative jobs are badly paid”

- *UK average salary £41,000*
- *Actor £57,500*
- *Assistant Director £54,000*
- *Events Manager £49,000*
- *Fundraising Manager £41,500*
- *Games Developer £52,500*
- *Marketing £44,500*
- *Producer £42,500*
- *Writer £45,500*



Busting the Myths

“The creative industries don’t grow”



Busting the Myths

“The creative industries don’t grow”

- *Growing 2x faster than wider UK economy*
- *Huge Growth in remotes and hybrid working post pandemic*
- *New TV/film studios opening in Kent (Maidstone) and Sussex (Shoreham) before 2030*
- *Online development has developed many jobs in the creative industries that didn’t exist 10 years ago*



Key Skills to Develop

- Self motivation
- Listening & speaking
- Confidence & networking
- Problem solving
- Staying positive
- Teamwork & leadership
- Planning & organisation
- Time management



Study Options

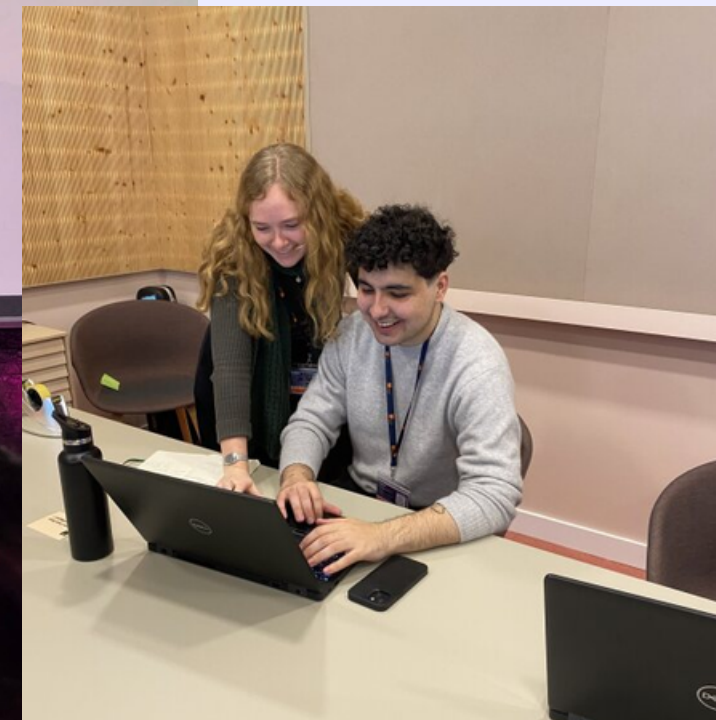
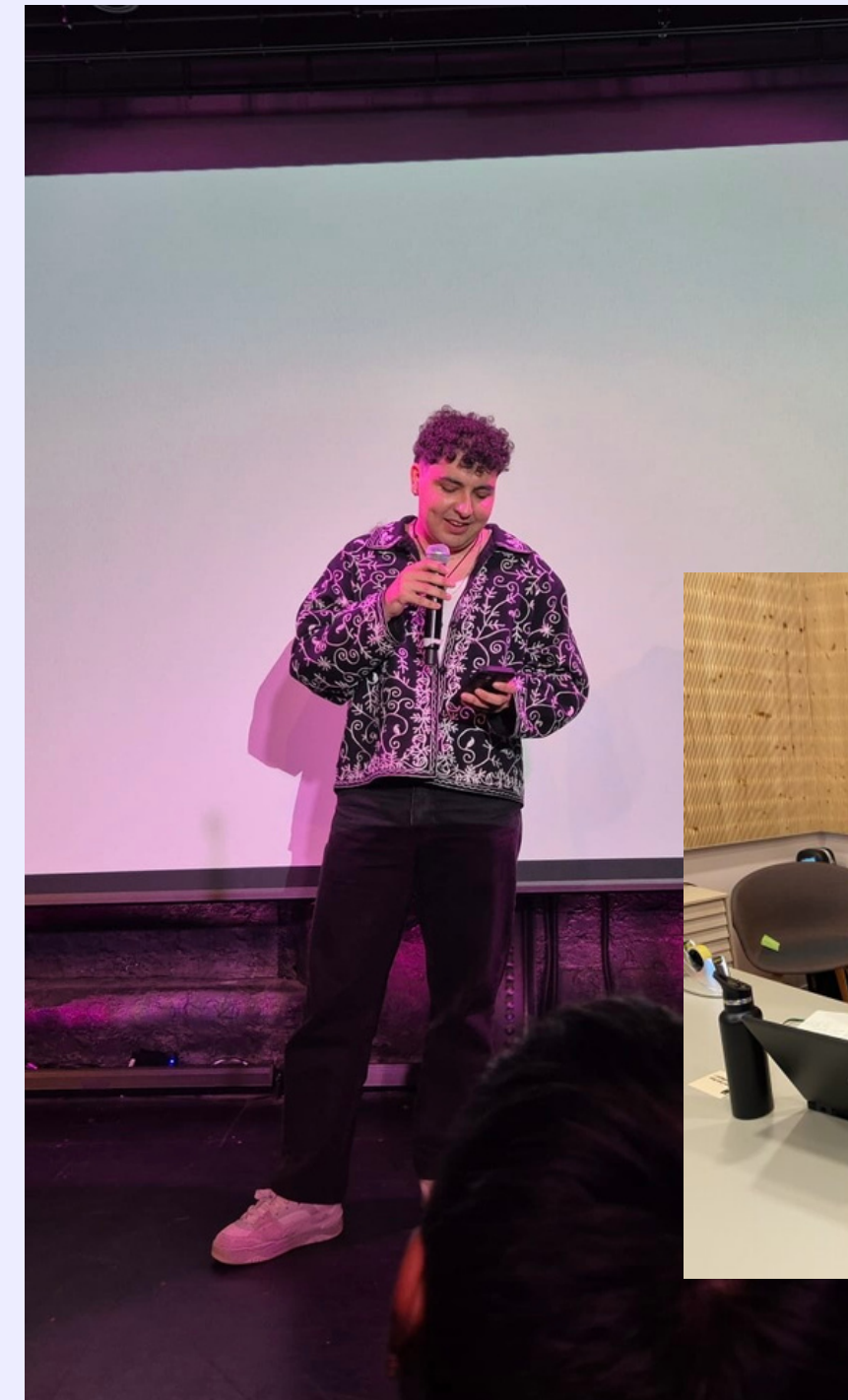
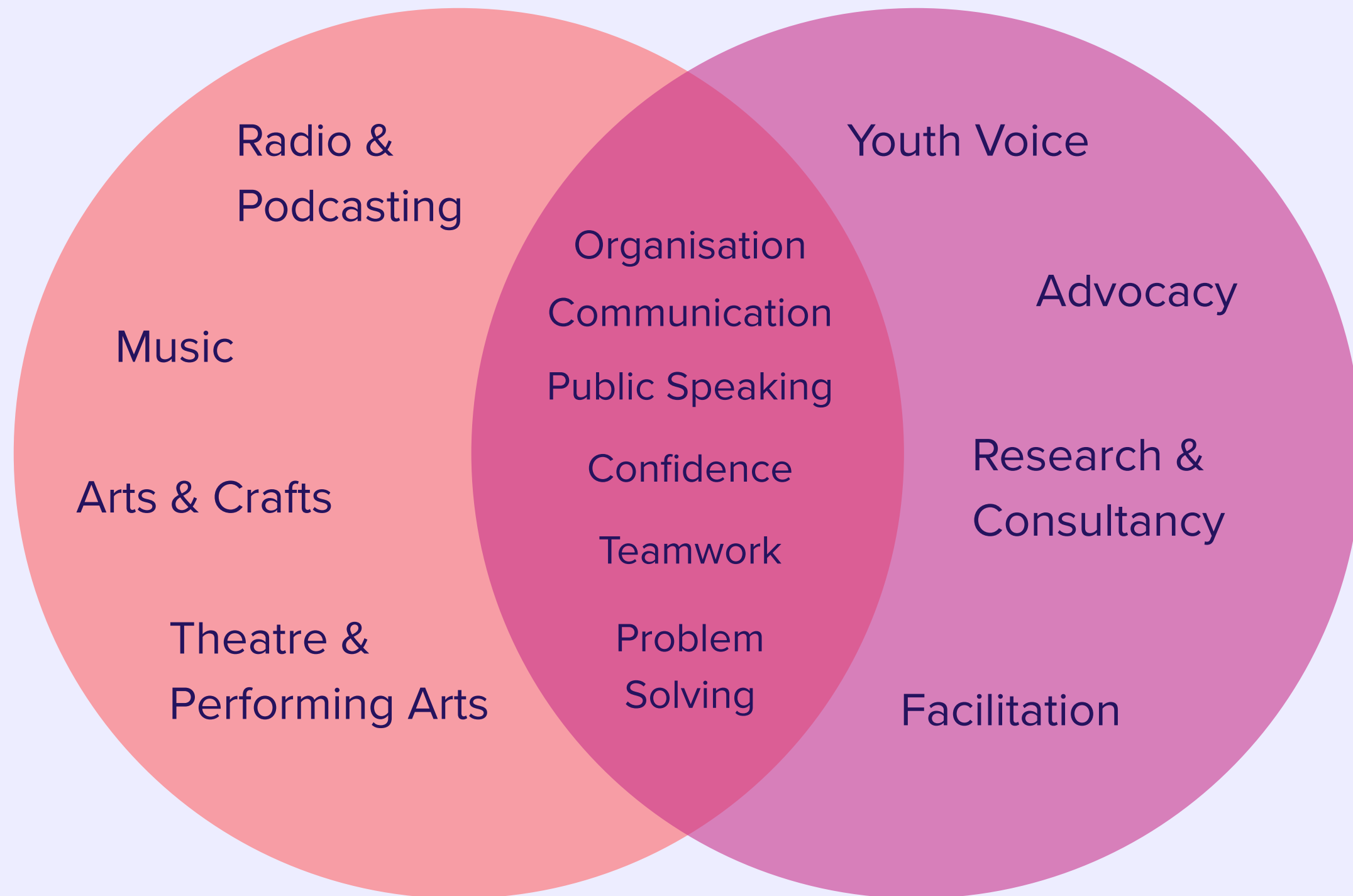
- Art
- Animation
- Film
- Illustration
- Dance
- Drama
- English
- Media
- Music
- Photography
- Textiles
- Fashion
- History
- Maths
- Design Technology
- Computer Science and ICT
- Creative Media
- Business

You don't have to study a creative course to work in the creative industries. We need all types of skills in this industry, including maths, science, and IT.

What do we do?

How creative skills open doors....

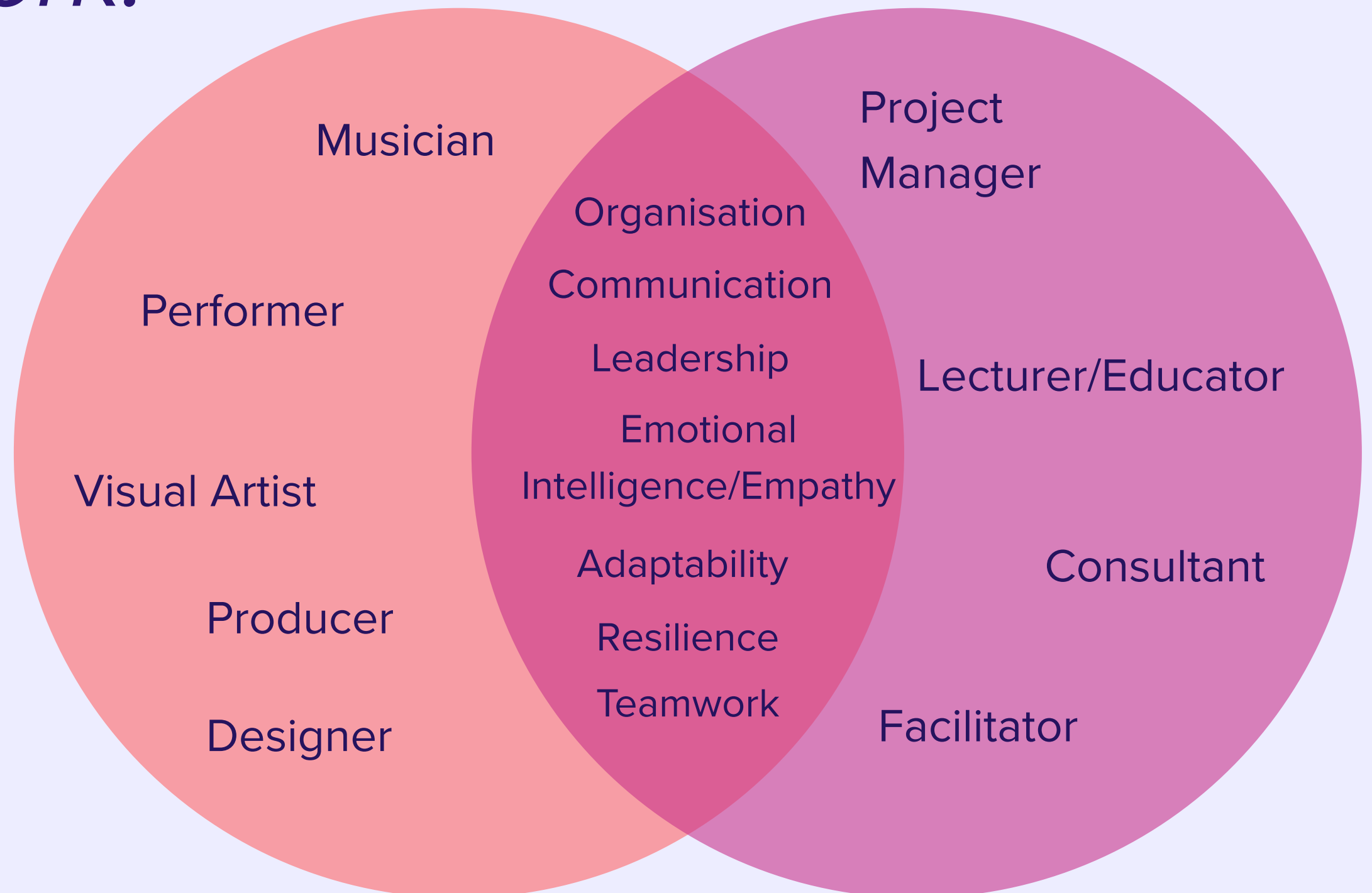
Zac's Work:



What do we do?

How creative skills open doors....

Laura's work:



Get Involved & Get Started Today



Download the ERIC App – creative events, courses, internships

Try Dabbble – “worktasters” to explore industries & build skills

Explore: Discover Creative Careers, ScreenSkills, Get Into Theatre

Follow socials: @FutureCreatorsUK | @TalentAccelerator_

What is DCCCM?

(Discover! Creative Careers Month)

- National campaign to showcase 20 creative careers in 20 days
- Daily short videos + quick activities = tasters of different jobs
- Extra links for deeper dives into each career area
- **Goal:** help young people explore the huge range of roles in the creative sector

Explore Creative Career resources

Find Opportunities:

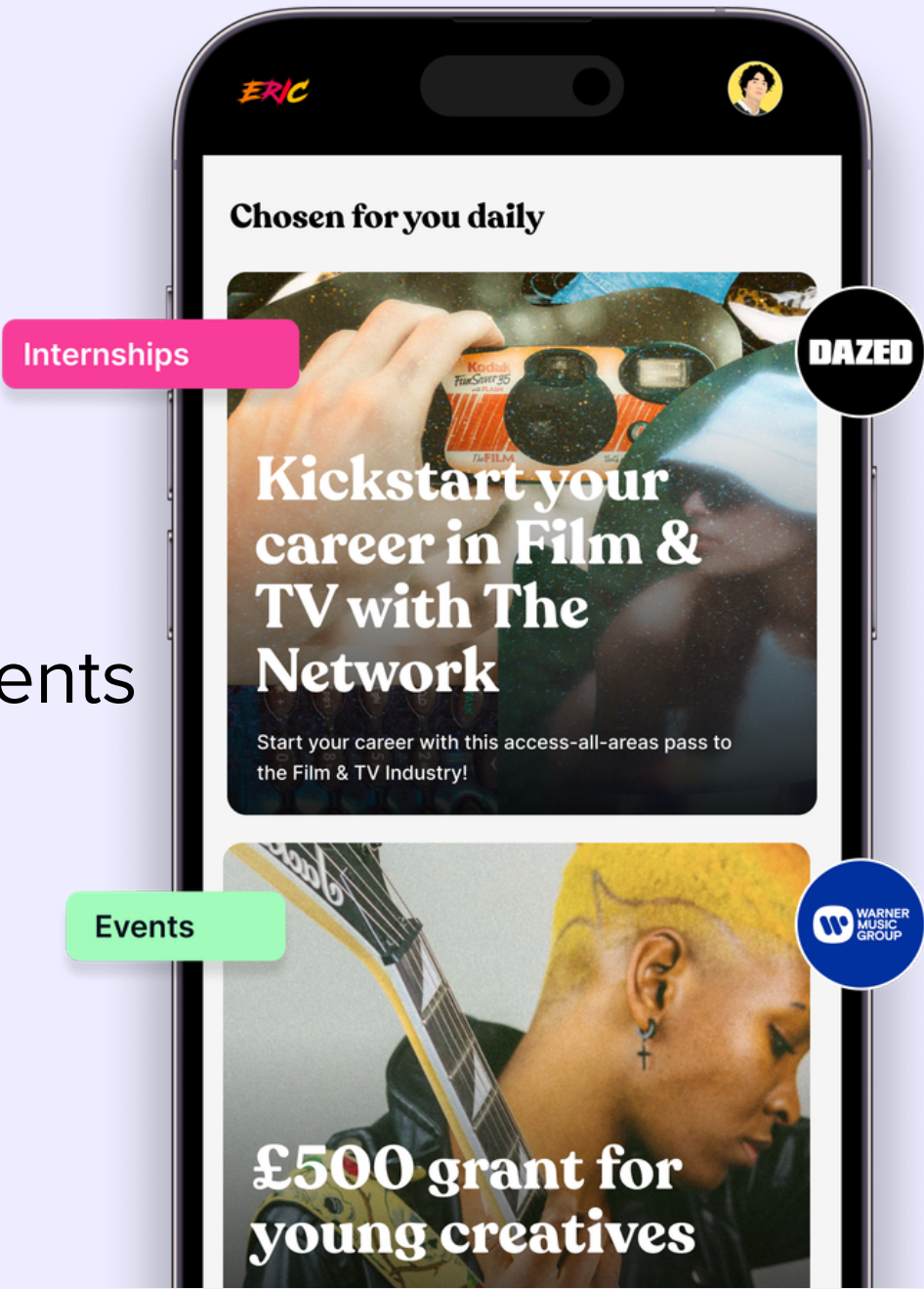
Download the ERIC App now and find your next creative opportunity near you.



Paid Work

Creative Events

Industry advice



Co - designed by young people. DABBBLE offers “worktasters” – short, creative opportunities to explore different industries in an accessible, flexible and inspiring way



Learn about and find out how to connect with creative organisations near you

Digital Badging

Digital Badges are a simple way to acknowledge the value of creative skills and experiences, support young people on creative pathways

- 1** A smart, simple, and visual way of recognising non-accredited learning.
- 2** A useful tool for students to proudly display on their website, email signature, LinkedIn profile, and CV.
- 3** An effective and inexpensive way of providing alternative career support.
- 4** A simple website link accessible to anyone, globally.

Claim your Digital Badge!



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